

Virtual Event



Asia Pacific **YOUTH START UP CONTEST** 2022

Registration

Aug 6 ~ 19

The Qualifying

Aug 20 (Sat)

The Final

Aug 27 (Sat)

Co-hosts



JUNG GU



DONGGUK
UNIVERSITY
CAMPUSTOWN



King Mongkut's
University of
Technology Thonburi



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THE QUALIFYING



- **DATE**

Aug 20 (Sat, 13:00 ~ 17:00, GMT +9)

- **PRESENTATIONS**

- Idea Pitching for 3 mins & Q&A for 5 mins

- **JUDGING CRITERIA**

- Clear Problem Statement (30 Points)
- Realistic Creative Solution (30 Points)
- Unfair Advantages (25 Points)
- Presentation Skills (15 Points)

Co-hosts



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THE FINAL



- **Lecture: “Innovation & Entrepreneurship in Indonesia” by Silea Pojono (CEO, anSilea)**
- Aug 27 (Sat, 13:00 ~ 15:00, GMT +9)
- **AWARD CEREMONY**

Co-hosts



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THE FINAL



- **DATE**

Aug 27 (Sat, 13:00 ~ 15:00, GMT +9)

- **PRESENTATIONS**

- Idea Marketing Video for 30 seconds
- Idea Pitching for 3 mins & Q&A for 5 mins

- **JUDGING CRITERIA**

- **Idea Marketing Video (30 Points)**
 - (1) Clear Marketing Message (15 Points)
 - (2) Good Storyline (15 Points)
- **Idea Pitching & Q&A (70 Points)**
 - (1) Clear Problem Statement (20 Points)
 - (2) Realistic Creative Solution (20 Points)
 - (3) Unfair Advantages (20 Points)
 - (4) Presentation Skills (10 Points)

Co-hosts



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